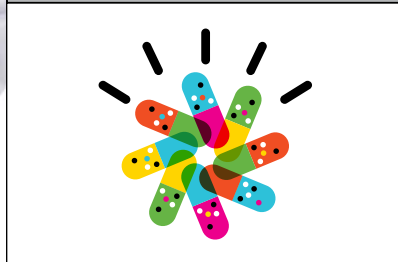




# The IBM<sup>®</sup> Healthcare Roadshow



Discover how  
technology is  
changing the way  
our healthcare  
system works.



## The IBM Healthcare Roadshow Breakfast

Healthcare is a data-intensive industry and it presents many unique challenges. Combined with the pressure of an ageing population with an increasing demand for services, health professionals need more than ever the visibility of current and future data. To progress, we will need solid infrastructure so we are able to gain more valuable insights that are essential to maintaining a strong healthcare system of the future.

Attend the IBM Healthcare Roadshow and hear how a smarter health infrastructure combined with strong information management capabilities can:

- Reduce operating expenditure
- Improve service levels
- Provide you with the ability to quickly and affordably deploy infrastructure to deliver NSW Health's reform and investment programmes
- Alleviate pressure on data centre resources and extend the life of existing data centre environments

We can show you how we're helping to build a smarter healthcare system and this roadshow will give you the opportunity to hear from industry leaders and technology experts who are making it happen. They'll give their insights into how we can build a more intelligent Healthcare system, right here in Australia, which puts the focus back where it belongs – on the patient.

### **The IBM Healthcare Roadshow**

Thursday 16th July, 2009

### **The Hilton Hotel, Sydney**

488 George Street, Sydney NSW 2000



To register for the IBM Healthcare breakfast please [click here](#) or alternatively call Sally Green on 1800 802 796 to book your place.



## Agenda: Breakfast session



**8:00am**      **Light breakfast**

**8:30am**      **Introduction**

Speaker: **Annette Hicks**

*IBM SWG Healthcare Lead, A/NZ*

**8:45am**      **Smart Health Infrastructure**

Speaker: **Steve Caddies**

*IBM STG Client Systems Manager*

**9:15am**      **The Information Agenda – Performance Optimisation for Healthcare**

Healthcare Portal

Speaker: **Tony Bosselait**

*IBM World Wide Healthcare Software Business Unit Executive  
& Chief Technology Officer*

Health Analytics and Health Integration Framework

Speaker: **George Eisenberger**

*IBM World Wide Chief Architect & Distinguished Engineer  
Manager Industry Solutions - Healthcare*

**10:00am**      **Break**

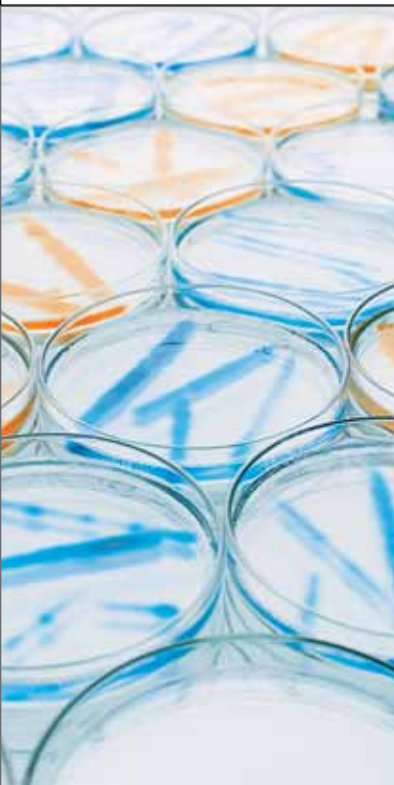
**10:10am**      **Clinical and Business Transformation for Healthcare**

Speaker: **Steve DeLaurier**

*GBS Healthcare Lead, A/NZ*

**10:45am**      **Question and Answer Session**

**11:00am**      **Event concludes**



## SPEAKERS

### Steve Caddies

Steve Caddies has over 12 years experience in solution and system sales. Over the last 5 years he has specialised in IBM STG Healthcare solutions.

### Steve DeLaurier

Steve is the IBM Global Business Services National Director for Health and Life Sciences in Australia New Zealand. In this role, he manages a practice of healthcare professionals in providing competencies in strategic consulting, advisory services, business process improvements, change management and health information system implementation services.

Steve is the IBM Global Business Services National Director for Health and Life Sciences in Australia and New Zealand. In this role, he manages a practice of healthcare professionals in providing competencies in strategic consulting, advisory services, business process involvements, change management and health information system implementation services.

### Annette Hicks

Annette is the IBM Software Group Healthcare Lead for Australia and New Zealand. She has worked in both the Health and IT industry, giving her a well-developed appreciation of the potential business value of information management in the Health Industry setting.

### George Eisenberger

George is the IBM World Wide Chief Architect & Distinguished Engineer, Manager Industry Solutions - Healthcare; and the IBM World Wide Solution Executive for all Health Care Provider, Payer, and Life Sciences Initiatives.

He holds several patents and has received numerous awards for his work in the Information Technology and Healthcare IT industry.

### Tony Bosselait

Tony is the IBM World Wide Healthcare Software Business Unit Executive & Chief Technology Officer, responsible for IBM Healthcare software sales world wide. In addition, Tony offers software development and sales direction to the IBM Software Group, providing the solutions, to deliver the Software strategy for IBM's public sector, and healthcare sales and engineering teams, around the world.

He has 20 years of experience in IBM engineering and sales leadership roles in Healthcare Insurance, Hospital, and for Federal Governments.





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